



WFTV-TV  
P.O. Box 863324  
Orlando, FL 32886-3324  
ph: (407) 841-9000  
fx: (407) 841-8259

**Advertiser** Pol/RPOF 3 Pac/Hukill,Gaetz,Gardin(16860)  
**Agency/T-Code** Mentzer Media Services, Inc. (3427)/833926  
**Buyer** CLOYD,ELISE  
**Salesperson** Telerep/Washington DC, Washington DC (1040)  
ph: (555) 555-5555  
**Product** Political (1065)  
**Brand** RPOF 3 PAC HUKILL, GAETZ, GARDINER (1  
**Acct Types** National/Political  
**Est/Headline** 1958/06297556  
**Demo**  
**Revision**  
**Comments** RPOF-3 PAC  
RPOF-HUKILL, GAETZ, GARDINER

**Invoice** 635747  
**Inv Date** 9/30/2012  
**Terms** Net 30  
**Contract** 329040  
**Bill Type** Standard  
**Period** 8/27/2012 - 9/30/2012

**Mentzer Media Services, Inc.**  
600 Fairmount Avenue  
Suite 306  
Towson, MD 21286

AgM

**CO-OP/Order Type** No/Normal  
**Package**  
**Gen. Date** 10/1/2012 4:51:25PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remarks
1.0	Spot	7:00:00AM- 9:00:00	Day,W-1,Th-1,F-1	09/12/12 7:55AM (We)	00:30		DH100TVFL	\$1500.00	
1.0	Spot	7:00:00AM- 9:00:00	Day,W-1,Th-1,F-1	09/13/12 8:54AM (Th)	00:30		DH100TVFL	\$1500.00	
1.0	Spot	7:00:00AM- 9:00:00	Day,W-1,Th-1,F-1	09/14/12 7:44AM (Fr)	00:30		DH100TVFL	\$1500.00	
2.0	Spot	12:00:00PM- 1:00:00	Day,W-1,Th-1,F-1	09/12/12 12:52PM (We)	00:30		DH100TVFL	\$625.00	
2.0	Spot	12:00:00PM- 1:00:00	Day,W-1,Th-1,F-1	09/13/12 12:29PM (Th)	00:30		DH100TVFL	\$625.00	
2.0	Spot	12:00:00PM- 1:00:00	Day,W-1,Th-1,F-1	09/14/12 12:52PM (Fr)	00:30		DH100TVFL	\$625.00	
3.0	Spot	6:00:00PM- 6:30:00	Day,W-1,Th-1,F-1	09/12/12 6:10PM (We)	00:30		DH100TVFL	\$2150.00	
3.0	Spot	6:00:00PM- 6:30:00	Day,W-1,Th-1,F-1	09/13/12 6:24PM (Th)	00:30		DH100TVFL	\$2150.00	
3.0	Spot	6:00:00PM- 6:30:00	Day,W-1,Th-1,F-1	09/14/12 6:12PM (Fr)	00:30		DH100TVFL	\$2150.00	
4.0	Spot	7:00:00PM- 7:30:00	Day,W-1,Th-1,F-1	09/12/12 7:07PM (We)	00:30		DH100TVFL	\$2000.00	
4.0	Spot	7:00:00PM- 7:30:00	Day,W-1,Th-1,F-1	09/13/12 7:24PM (Th)	00:30		DH100TVFL	\$2000.00	
4.0	Spot	7:00:00PM- 7:30:00	Day,W-1,Th-1,F-1	09/14/12 7:05PM (Fr)	00:30		DH100TVFL	\$2000.00	
5.0	Spot	7:30:00PM- 8:00:00	Day,W-1,Th-1,F-1	09/12/12 7:29PM (We)	00:30		DH100TVFL	\$2000.00	
5.0	Spot	7:30:00PM- 8:00:00	Day,W-1,Th-1,F-1	09/13/12 7:41PM (Th)	00:30		DH100TVFL	\$2000.00	
5.0	Spot	7:30:00PM- 8:00:00	Day,W-1,Th-1,F-1	09/14/12 7:37PM (Fr)	00:30		DH100TVFL	\$2000.00	
6.1	Spot	11:35:00PM-12:05:00	Day,W-1,Th-1	09/12/12 11:54PM (We)	00:30		DH100TVFL	\$725.00	
6.1	Spot	11:35:00PM-12:05:00	Day,W-1,Th-1	09/13/12 11:54PM (Th)	00:30		DH100TVFL	\$725.00	
7.0	Spot	11:00:00PM-11:35:00	Day,W-1,Th-1,F-1,Su-1	09/12/12 11:12PM (We)	00:30		DH100TVFL	\$1425.00	
7.0	Spot	11:00:00PM-11:35:00	Day,W-1,Th-1,F-1,Su-1	09/13/12 11:27PM (Th)	00:30		DH100TVFL	\$1425.00	
7.0	Spot	11:00:00PM-11:35:00	Day,W-1,Th-1,F-1,Su-1	09/14/12 11:29PM (Fr)	00:30		DH100TVFL	\$1425.00	
7.0	Spot	11:00:00PM-11:35:00	Day,W-1,Th-1,F-1,Su-1	09/16/12 11:21PM (Su)	00:30		DH100TVFL	\$1425.00	
8.0	Spot	8:00:00PM- 9:00:00	Day,F-1	09/14/12 7:59PM (Fr)	00:30		DH100TVFL	\$1850.00	
9.0	Spot	9:00:00PM-10:00:00	Day,F-1	09/14/12 9:38PM (Fr)	00:30		DH100TVFL	\$1850.00	
12.0	Spot	7:00:00PM- 8:00:00	Day,Sa-1	09/15/12 7:16PM (Sa)	00:30		DH100TVFL	\$650.00	
15.0	Spot	6:00:00PM- 6:30:00	Day,Su-1	09/16/12 6:27PM (Su)	00:30		DH100TVFL	\$1250.00	
16.0	Spot	7:00:00AM- 9:00:00	Day,M-1	09/17/12 7:29AM (Mo)	00:30		DH100TVFL	\$1600.00	
17.0	Spot	12:00:00PM- 1:00:00	Day,M-1	09/17/12 12:35PM (Mo)	00:30		DH100TVFL	\$675.00	
18.0	Spot	6:00:00PM- 6:30:00	Day,M-1	09/17/12 6:27PM (Mo)	00:30		DH100TVFL	\$2400.00	
19.0	Spot	7:00:00PM- 7:30:00	Day,M-1	09/17/12 7:24PM (Mo)	00:30		DH100TVFL	\$2400.00	
20.0	Spot	7:30:00PM- 8:00:00	Day,M-1	09/17/12 7:43PM (Mo)	00:30		DH100TVFL	\$2400.00	
21.0	Spot	11:35:00PM-12:05:00	Day,M-1	09/17/12 12:01AM (Mo)	00:30		DH100TVFL	\$825.00	
22.0	Spot	11:00:00PM-11:35:00	Day,M-1	09/17/12 11:13PM (Mo)	00:30		DH100TVFL	\$2000.00	
24.0	Spot	10:00:00AM-11:00:00	Day,W-1,Th-1,F-1	09/12/12 10:10AM (We)	00:30		DH100TVFL	\$350.00	
24.0	Spot	10:00:00AM-11:00:00	Day,W-1,Th-1,F-1	09/13/12 10:57AM (Th)	00:30		DH100TVFL	\$350.00	
24.0	Spot	10:00:00AM-11:00:00	Day,W-1,Th-1,F-1	09/14/12 10:40AM (Fr)	00:30		DH100TVFL	\$350.00	
25.0	Spot	5:00:00PM- 6:00:00	Day,W-1,Th-1,F-1	09/12/12 5:52PM (We)	00:30		DH100TVFL	\$1425.00	
25.0	Spot	5:00:00PM- 6:00:00	Day,W-1,Th-1,F-1	09/13/12 5:15PM (Th)	00:30		DH100TVFL	\$1425.00	
25.0	Spot	5:00:00PM- 6:00:00	Day,W-1,Th-1,F-1	09/14/12 5:13PM (Fr)	00:30		DH100TVFL	\$1425.00	
27.0	Spot	12:00:00PM-12:30:00	Per week (1),Su	09/16/12 12:15PM (Su)	00:30		DH100TVFL	\$375.00	



WFTV-TV  
P.O. Box 863324  
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ph: (407) 841-9000  
fx: (407) 841-8259

Advertiser **Pol/RPOF 3 Pac/Hukill,Gaetz,Gardin(16860)**  
Agency/T-Code **Mentzer Media Services, Inc. (3427)/833926**  
Buyer **CLOYD,ELISE**  
Salesperson **Telerep/Washington DC, Washington DC (1040)**  
  
Product **Political (1065)**  
Brand **RPOF 3 PAC HUKILL, GAETZ, GARDINER (1**  
Acct Types **National/Political**  
Est/Headline **1958/06297556**  
Demo  
Revision  
Comments **RPOF-3 PAC**  
**RPOF-HUKILL, GAETZ, GARDINER**

Invoice **635747**  
Inv Date **9/30/2012**  
Terms **Net 30**  
Contract **329040**  
Bill Type **Standard**  
Period **8/27/2012 - 9/30/2012**

CO-OP/Order Type **No/Normal**  
Package  
Gen. Date **10/1/2012 4:51:25PM**

Mentzer Media Services, Inc.  
600 Fairmount Avenue  
Suite 306  
Towson, MD 21286

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Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
28.0	Spot	10:00:00AM-11:00:00AM	Per week (1),Mo	09/17/12 10:50AM (Mo)	00:30	DH100TVFL	\$375.00	
29.0	Spot	5:00:00PM- 6:00:00PM	Per week (1),Mo	09/17/12 5:23PM (Mo)	00:30	DH100TVFL	\$1800.00	
30.0	Spot	6:00:00AM- 7:00:00AM	Per week (1),Su	09/16/12 6:12AM (Su)	00:30	DH100TVFL	\$600.00	
31.0	Spot	7:00:00AM- 9:00:00AM	Per week (1),Su	09/16/12 7:55AM (Su)	00:30	DH100TVFL	\$800.00	
32.0	Spot	12:00:00PM-12:30:00PM	Per week (1),Su	09/16/12 12:28PM (Su)	00:30	DH100TVFL	\$375.00	M/G For 26.0.1
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